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PRESS RELEASE FROM HOLIDAYTRAVELWATCH™

TRAVEL CONSUMER GROUP LAUNCHES NEW CONSUMER RIGHTS TRAVEL-ZINE

HolidayTravelWatch has successfully launched its own consumer advice Travel-Zine. The publication is known as 'Get'Away' - Your Route to Travel Rights. The launch satisfies the ambitions of the late Brenda Wall, who founded the Organisation - her goal being to maintain contact with the clients who displayed faith in her and in HolidayTravelWatch.

The Travel-Zine will be published quarterly, and will provide commentary and advices on travel issues that affect the consumer.

For example, in the first issue there is commentary on the real threat to the Package Travel Regulations and ATOL bonding - the use of force majeure in holidays affected by man made or natural disasters - and the rights of those affected by flight delays, plus many more articles.

Frank Brehany the MD of HolidayTravelWatch states that, "In this age of faster and more sophisticated communication technology, the travel consumer needs to have access to information which could determine their rights in a holiday contract"

He adds, "It was a privilege working with Brenda to create this idea. Given the changing face of how holidays are now being booked, it is ever more important to ensure that those who encounter holiday problems or have holiday complaints have access to the latest information on their rights. We also hope, as can be seen from our first edition, that it will also publicise our campaigning efforts on behalf of the travel consumer"

The Travel-Zine is expected to be circulated to up to 7000 e mail addresses initially, followed by

ambitious plans for wider circulation in later issues. The Travel-Zine provides a free subscription and can be downloaded direct from the receiving e mail, or from the website of HolidayTravelWatch. If anyone would like to regularly receive their free copy, then they can contact HolidayTravelWatch directly, and they will be added to the subscription list, with which an automatic option to unsubscribe is provided.

HolidayTravelWatch is a National Consumer Organisation which provides information, advice and assistance to the holidaymaker or independent traveller, who experiences problems with their travel arrangements. In ten years 100,000 people have benefited from the help provided by HolidayTravelWatch, with some 40% being empowered to resolve their own claims by the information the organisation provides on their consumer rights.

HolidayTravelWatch has campaigned in the past for improvements in travel safety and is proud to have been associated with some of the leading broadcast and print media projects aimed at informing the consumer. HolidayTravelWatch continues with that campaigning spirit and continues to work closely with the media and government departments alike.

Full details of the work of HolidayTravelWatch can be found on www.holidaytravelwatch.com

For further information on this press release and any other associated matters please contact Frank Brehany on 01217478100

www.holidaytravelwatch.com